



Inspection and preventive campaign "Construction STOP accidents!"

Poland

GENERAL INFORMATION		
Name of the organisation	State Labour Inspection (SLI)	
Type of organisation	Labour Inspectorate	
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Member State	Poland	
GOOD PRACTICE - GENERAL INFORMATION		
Title of the good practice	Inspection and preventive campaign "Construction STOP accidents!"	
Topic of the good practice	Construction	
Geographical focus	Nation-wide	
Duration	2022-2024	
Summary of the good practice	In 2022-2024 the State Labour Inspection has implemented the three-year long inspection and preventive campaign "Construction STOP accidents!". The campaign included inspection, control, prevention and educational activities addressed to employers and employees in the construction industry in Poland. The main objectives of the inspections, and of the campaign in general, were decreasing existing accident risks and reducing the number of registered accidents in the construction sector.	





OBJECTIVES AND ACTIVITIES		
Background/context	For many years in Poland, the construction industry has been the one with the highest number of accidents at work, which were more likely to have the most serious consequences. Inspections of construction works also confirmed a high level of irregularities in the safety of the employees at construction sites. Statistics show that between 2016 and 2020, on average every 7 days a person dies on a construction site, and every day 13 accidents at work are recorded on Polish construction sites. Therefore, the State Labour Inspection (SLI) implemented the campaign "Construction STO Accidents!" to conduct inspections on construction sights and reach all those who can have an impact on work safety on construction sites, primarily employers, employees and representatives of the health and safety service, with the aim to radically reduce accident risks and the number of accidents on construction sites.	
Objectives	General Objective:	
	► To reduce the existing accident risks and the occurrence of accidents on Polish construction sites.	
	Specific Objectives:	
	➤ To conduct out different kinds of inspections (e.g. regular and systematic inspections, intensified inspections and routine inspections.) covering a high number of different construction sites,	
	▶ Increase awareness of occupational hazards in the construction industry, especially hazards associated with working at heights, in trenches, and operating construction machinery.	
Main activities	The campaign had two core activities:	
	► Carrying out systematic inspections:	
	The regular and systematic inspections of entities conducting construction works were mostly focused on ensuring compliance with occupational safety and health regulations, as well as eliminating	





- immediate hazards for workers' life and health, which might result in accidents at work.
- Comprehensive inspections also covered legal labour protection (protection of employee rights) and legality of employment (written contracts of employment, payment of social insurance contributions).
- As foreign workers (mostly citizens of Ukraine, Georgia and the Philippines) are quite common on construction sites in Poland, labour inspectors focused on work permits for foreigners, working time records, and timely payment of wages.
- D 100 construction sites of particular importance were selected for a given region of the country (based on size, technology used or specific character of the context such as public utility buildings, sections of expressways, large buildings in city centres). The remaining 900 construction sites have been covered by routine inspection activities, with emphasis on the necessity to reduce the most common risks during performance of work.
- ► Twice a year the State Labour Inspection launches the initiative of intensified inspections on 'small construction sites' with up to 20 workers. Conducting educational/promotional activities, aimed at raising awareness of occupational hazards among employees and employers, as well as spreading and increasing knowledge on the use of protective measures to prevent accidents, including:
 - ▷ Initiatives conducted by labour inspectors to promote good practices which improve safety, such as the distribution of free publications related to the safe performance of work in construction, legal and technical advice.





	out directly on construction sites, but also at the offices of District Labour Inspectorates or online.	
Did you previously provide information about this particular good practice under the European Platform tackling undeclared work?	No	
(if yes, is it possible to provide the year and the title of good practice or a link of the good practice in <u>ELA</u> <u>Virtual library</u>)		
Funding/organisational resources	The State Labour Inspection used its internal resources.	
PARTICIPATION		
Stakeholders involved	 Construction companies associated under the 'Agreement for Safety in Construction'. social partners such as authorities supervising working conditions, universities, science and research institutions, chambers of crafts, chambers of commerce, employers, trade unions, scientific and technical associations, and occupational safety and health organisations in the construction sector. 	
Target groups	Employers and employees in the construction sector in Poland	
Final beneficiaries	Employers and employees on Polish construction sites, and representatives of the health and safety service who have an impact on the safety of work on Polish construction sites.	
GOOD PRACTICE CRITERIA		
Achievements/ Results and outcomes (Alignment of good practice with the priorities of the Call (if not applicable, alignment with the field of EU labour mobility)	► Targeted inspections were carried out every year of the campaign on approximately 1 000 construction sites of various sizes.	
	▶ In 2022 the campaign was promoted via radio stations and the internet. The labour inspection used its funds to	





purchase over 3 200 radio emissions, which enabled reaching nearly 3.8 million people with the campaign message.

- ▶ Online activities were conducted with the use of construction-themed web portals and Google search engine, where those looking up construction-related queries had an opportunity to obtain information prepared by the State Labour Inspection.
- ▶ During the media activities in the framework of the campaign over 200 000 clicks on banners and other forms of advertisements were recorded related to the campaign and redirecting to the dedicated website www.bhpnatak.pl.
- ▶ Labour safety was also promoted in cooperation with an influencer who runs the most popular Polish YouTube channel on construction (518 000 subscribers).
- ► The campaign was promoted on screens in 325 buses in Warsaw (October 2023).
- ▶ A 30-seconds promotional spot video is planned to be shown over 47 00 times, on three national television channels, from November 2023.
- ▶ Banners "Respect life! You won't rebuild yourself" are placed on fences or containers on construction sites to draw attention to hazards to life on construction sites.
- ▶ The SLI continually cooperates with numerous social partners such as authorities supervising working conditions. universities. science and research chambers of crafts, institutions, chambers of commerce, employers, trade unions, scientific and technical associations, and occupational safety and health organisations in the construction sector. This cooperation resulted in scientific and technical conferences on modern technologies in construction or on safe operation of tower cranes.
- ► The SLI also actively engages in the 'Safety week' annual event, organised on construction sites managed





	by construction companies associated under the "Agreement for Safety in Construction".
Recognition (has this good practice been recognised on regional, national or EU level)	The initiative has not received a recognition on regional, national or EU level.
Cost effectiveness (the degree to which the practice was successful in reaching objectives and producing clear and measurable outcomes at the lowest possible cost)	The initiative did not have a particular focus on cost effectiveness.
Transferability (how the experience from this practice could be transferred to other contexts i.e. what would another Member State/group/sector need to have or put in place for this measure to be successful in their country/group/sector)	As the initiative focuses on different size construction sites (small, medium and big), and uses inspections and the educational campaign as main tool of raising awareness, the methods are transferable and adaptable to other national contexts.
Sustainability (how the practice is sustainable from a social, financial or environmental perspective)	The initiative did not have a particular focus on sustainability.
Innovativeness (innovative features of the good practice)	Employees on construction sites can register to trainings and find information on dedicated activities on the campaign's website About the campaign – Construction. STOP accidents! (bhpnatak.pl). Beside the webpage, innovative elements of the campaign included a wide outreach strengthened by radio, TV and online activities and advertisements.
Digitalisation (Design, development and/or utilisation of digital tools, policies or plans for digitalisation, business processes and data digitalisation, data sharing digital initiatives, the use of digitalisation to facilitate the access to data in real time and detection of fraud and error, etc.)	The campaign has its own dedicated website where all relevant information, publications, brochures, leaflets, information sheets and interactive resources such as videos, podcasts and visuals can be found. The website is easily navigable and targets both employees and employers of the construction sector.