



Sixteenth meeting of the European Labour Authority Working Group on Information

Thematic meeting on the posting of workers in the construction sector

15 March 2023

- Summary of deliberations -

The ELA Working Group on Information held its 16th meeting on 15 March 2023, in a hybrid format. During this thematic meeting, dedicated to the posting of workers in the construction sector, the Authority wished to gather inputs from the Working Group members and sectoral experts on the current and future activities. The agenda comprised twelve items, the results of which are summarised below.

The agenda was approved by the participants. Social partners asked to include in the summary of deliberations of the previous meeting that workers need to have access to their data and to be notified when their data was exchanged. The Authority agreed to make the requested adaptations to the summary of deliberations available in the folder dedicated to this Working Group on CIRCABC.

1. ELA information campaign on the posting of workers in the construction sector

ELA gave an overview of the planned campaign on the posting of workers in the construction sector and its current state of implementation with the creation of an external network of communication experts, an internal horizontal communication group, and the organisation of focus groups that provided input for the campaign's key messages. The Authority further presented the in-house conducted analysis on the identified primary target groups of the campaign, i.e. employers and employees in the construction sector. This analysis aimed at gathering insights into the target groups' media use in addition to drafting *personas* for better targeting during the campaign period. ELA outlined the key findings of this analysis including the list of the main sending and receiving Member States for employers and employees in the construction sector in general and more specifically for posted workers. The Authority kindly asked the Working Group members to share any other information they might have, relating to mobile applications relevant to posted workers in the construction sector, as well as national-level data on posted workers' countries of origin and any other data potentially relevant for tailoring the campaign.

ELA informed the participants about the campaign's goals for 2023: to provide valuable information on legislation, rights, and obligations related to the posting of workers in the construction sector, along with raising awareness on the benefits of declared work. The Authority

further provided an overview of the means that would be used, the campaign's general timeline and upcoming next steps. ELA also announced that the campaign is multi-annual and is planned to be continued in 2024, potentially with other topics to be covered. ELA introduced the campaign survey, designed to collect additional inputs on the target groups. The survey will be circulated among the campaign partner network which is currently being set up. Working Group members are encouraged to answer the survey, too.

ELA presented the campaign's key messages for the different target groups and explained the process of their development. The key messages aim at establishing common ground and informing target groups on the nature of posting, as well as the rights of posted workers and the obligations of their employers. An outlook was given on potential messages for a continuation of the campaign in 2024.

Participants were generally positive on the key messages with some remarks stressing the need to associate national partners, namely administrations and social partners. ELA thanked the members of the Working Group for their advice. The Authority affirmed that some key messages shall be adaptable to the national context of the Member States, and that national social partners will be consulted when adapting the content to national contexts.

2. Channels of information and their use in the posting of workers

Sonila Danaj from the European Centre for Social Welfare Policy and Research gave an overview of the INFO-POW study, a project that brings together partners from Austria, Belgium, Italy, Slovakia, and Slovenia to identify new and existing information needs regarding the posting of workers in the construction sector in these countries. Ms. Danaj introduced the methodology and data collection process and also presented preliminary findings. The participants welcomed the research approach and asked for clarifications regarding the survey's specifics which were provided by Ms Danaj. The Authority thanked the European Centre for Social Welfare Policy and Research for their presentation.

ELA presented the concept for an event directly addressing employers in the construction sector, scheduled to take place in the second half of 2023. The Group members expressed their appreciation of the initiative. They were especially positive when referring to the testimonials and destination-specific sessions, and suggested some further topics to be addressed. Some members of the Working Group explicitly underlined the need for such an activity and showed interest in having more than one event of this kind, as they assured the Authority of their support with the preparation, advertising and organisation of the event. Member States are invited to inform ELA if they were in the position to host the above-described information event in 2023 or similar events in 2024.

ELA informed the participants of its intent to conduct a non-comprehensive mapping of web information related to the construction sector, for internal purposes. The Authority shared with the Working Group its objective to jointly with volunteering Member States develop a sample outline which could serve as an inspiration for further improvements/upgrades of the existent national websites on the posting of workers.

Participants asked for clarification as regards the sample outline. ELA affirmed that the intention is to help Member States further improve their single national websites on posting. The activity

will build on and enhance previous work jointly done in this context, notably the peer reviews. The Authority clarified that the exercise relates to the single national websites on posting, not a separate/parallel website on posting in construction. On suggestion of several Working Group members, a modular approach – focusing on individual sections or types of information – will be considered. ELA further confirmed that the peer reviews will be continued and encouraged Member States to inform ELA about their review needs.

3. Other ELA activities in the posting of workers in the construction sector

The Authority presented planned activities by the different units.

Following up on the information shared in previous Working Group meetings, the Authority gave an update on the report 'Construction sector: issues in information provision, enforcement of labour mobility law, social security coordination regulations, and cooperation between Member States'. ELA recalled that the aim of the study is to provide a comprehensive account of challenges related to EU labour mobility in the construction sector. The report focuses on issues identified as particularly relevant by national competent authorities most affected by labour mobility in the construction sector. It also provides examples of how these issues can be effectively addressed. The report and its recommendations shall inform ELA's operational activities in the construction sector. ELA announced the tentative timeline of having a draft final report by the end of April and a final report by the end of May 2023, with a launch event in June.

ELA reminded the Group members that the current call for good practices was launched at the end of January 2023 with a deadline to apply by 30 June 2023. The aim is to promote the exchange, dissemination and uptake of good practices and knowledge collected among Member States. Priorities of this year's call are construction and preventing social security fraud, with the possibility to submit good practices on other topics in the field of EU labour mobility. The calls for good practices are launched on the website, together with all the relevant information, including a definition of good practices, as well as good practice criteria. The Authority each year selects exemplary practices. 2022 exemplary practices will be presented at the good practice ceremony in June 2023 in Bratislava. Furthermore, all good practices will be added to the good practice database once established. ELA invited the participants to spread the good practice call, available here: [Call for good practices 2023 | European Labour Authority \(europa.eu\)](https://europeanlabourauthority.europa.eu/call-for-good-practices-2023).

4. AOB

The Authority informed the Group members that ELA is in the process of fine-tuning the booklet on lessons learnt and will share it with the Working Group members once it is finalised.

The next Working Group meeting will be held online in June 2023. Another meeting might take place in September. The Authority will contact the participants to communicate the concrete dates soon.