

Information meetings on ‘Rights for All Seasons’ campaign

Poland

GENERAL INFORMATION	
Contact person	programy@pup.siemianowice.pl
Please indicate the Member State you are located in	Poland
Name of the organisation and address (incl. website)	District Labour Office Siemianowice Śląskie (Powiatowy Urząd Pracy w Siemianowicach Śląskich) Wyzwolenia 17, 41-103 Siemianowice Śląskie, Poland https://siemianowiceslaskie.praca.gov.pl/
Type of body/organisation	Labour office at local level
GOOD PRACTICE - GENERAL INFORMATION	
Title of the good practice	Information meetings on ‘Rights for All Seasons’ campaign
Geographical focus	Local
Duration	September – October 2021
Summary of the good practice	EURES Poland collaborated with local offices, including the district labour office in Siemianowice Śląskie, to organise information meetings about the campaign ‘Rights for All Seasons’ ¹ , launched by the European Labour Authority to raise awareness on existing rights, obligations and counselling services for seasonal workers.
OBJECTIVES AND ACTIVITIES	
Background/context	Seasonal workers employed abroad have access to a wide range of rights. However, given the temporary nature of their work, they are particularly vulnerable to precarious living and working conditions. In order to raise the awareness of seasonal workers and

¹ <https://www.ela.europa.eu/en/campaigns/rights-for-all-seasons#:~:text=To%20raise%20the%20awareness%20of,network%2C%20the%20European%20Platform%20ta ckling>

	<p>their employers about existing rights, obligations and available advisory services, ELA, in cooperation with the European Commission and the EURES Network, launched the information campaign 'Rights for All Seasons'. In order to increase the outreach of this campaign among the local (potential) seasonal workers, the EURES Poland, together with the district labour office in Siemianowice Śląskie, decided to organise information meetings to promote the campaign at the local level.</p>
<p>Objectives</p>	<p>General Objective:</p> <ul style="list-style-type: none"> ▶ Raise awareness about the rights and obligations of seasonal workers. <p>Specific Objectives:</p> <ul style="list-style-type: none"> ▶ Providing useful information on working conditions and social security to (potential) seasonal workers. ▶ Promoting the services of the EURES network, including seeking a safe job abroad in EU Member States to workers.
<p>Main activities</p>	<ul style="list-style-type: none"> ▶ Between September and October 2021, the district labour office in Siemianowice Śląskie organised a series of three information meetings in its headquarter about working conditions and social security for seasonal workers. ▶ The meetings were also an opportunity to promote the services of the EURES Poland, including helping in the search of a safe job abroad in EU Member States, to provide practical information to seasonal workers and up-to-date information on events that took place as part of the campaign in Poland.
<p>Funding/organisational resources</p>	<p>The promotion of the campaign was performed within the activities of the district labour office in Siemianowice Śląskie.</p>
<p>PARTICIPATION</p>	
<p>Stakeholders involved</p>	<ul style="list-style-type: none"> ▶ EURES Poland ▶ District Labour Office Siemianowice Śląskie

	(Powiatowy Urząd Pracy w Siemianowicach Śląskich)
Target groups	▶ Residents of the district of Siemianowice Śląskie involved or interested in seasonal work.
Final beneficiaries	▶ Seasonal workers
ACHIEVEMENTS & RECOGNITION	
Results and outcomes	<p>The main results of the promotion activities carried out by the district labour office in Siemianowice Śląskie include:</p> <ul style="list-style-type: none"> ▶ The organisation of three information meetings on seasonal work, working conditions and social security for seasonal workers and the services offered by the Polish EURES network, which resulted in an increased awareness of the topic for potential seasonal workers and jobseekers. ▶ An increased visibility of ELA's campaign 'Rights for All Seasons'.
Recognition – national or regional level (if applicable)	As of now the practice has not received explicit recognition at national or regional level.
Recognition – outside your MS (if applicable)	The practice has not received recognition at EU or international level yet.
Cost effectiveness (if applicable)	The initiative did not have a particular focus on cost-effectiveness.
Transferability (if applicable)	The initiative can easily be transferred to other Member States, which could organise information meetings on the seasonal work campaign, targeting the information to the local audience.
Sustainability (if applicable)	The initiative did not have a particular focus on sustainability.
Innovativeness (if applicable)	The initiative did not have a particular focus on innovativeness.
Digitalisation (if applicable)	The initiative did not have a particular focus on digitalisation.