

The blog “Truck Mobility Info” a modern way to share the breaking information

France

GENERAL INFORMATION	
Contact person	Agnieszka Martinez, legal advisor, Move Expert SASU amartinez@move-expert.com
Please indicate the Member State you are located in	France
Name of the organisation and address	Move Expert SASU Le Tritium B - 355 rue Louis de Broglie, 13857 Aix en Provence cedex 3, France www.move-expert.com
Type of body/organisation	Private-sector company
GOOD PRACTICE - GENERAL INFORMATION	
Title of the good practice <i>(in English and MS language)</i>	The blog “Truck Mobility Info” - a modern way to share the breaking information
Geographical focus	Cross-country (please specify) Across the European Union
Duration	11 May 2022 – ongoing
Summary of the good practice	Truck Mobility Info is a blog specialised on regulations, standards and news on road transport, compiled by the private company Move Expert, aiming at providing up-to-date, accurate and user-friendly information to support all stakeholders in the road transport sector in their daily work.

OBJECTIVES AND ACTIVITIES	
Background/context	<ul style="list-style-type: none"> ▶ Since the implementation of the Mobility Package Directive¹ in February 2022, a new set of rules for the road transport sector became applicable across the European Union. However, few Member States have transposed the Directive in their national system. ▶ Transport companies might find it challenging to comply with the new rules of the Mobility Package Directive, in a context of heterogeneous implementation across Member States. This leads to a high number of cases of incompliances, due to the lack of information of misunderstanding about the rules. ▶ At the national level, few official websites circulate information useful for transport companies. This led to a multitude of information sources disseminating inaccurate and/or incomplete information. ▶ The main challenges for transport companies are related to the differences in the implementation of the Mobility Package across the Member States, the nuances of local legislation, the lack of access to up-to-date information and the presence of contradictory practices.
Objectives	<p>General Objective:</p> <ul style="list-style-type: none"> ▶ Increase the compliance of companies in the road transport sector with the Mobility Package. <p>Specific Objective:</p> <ul style="list-style-type: none"> ▶ Provide transport companies with relevant, up-to-date, reliable and clear information on road transport in the European Union.
Main activities	<ul style="list-style-type: none"> ▶ The “Truck Mobility Info” blog is a trusted source where transport companies can find information, as

¹ Directive (EU) 2020/1057 of the European Parliament and of the Council of 15 July 2020 laying down specific rules with respect to Directive 96/71/EC and Directive 2014/67/EU for posting drivers in the road transport sector and amending Directive 2006/22/EC as regards enforcement requirements and Regulation (EU) No 1024/2012

	<p>well as in-depth explanations about the rules in the road transport. The blog, regularly updated by Move Expert with new articles and breaking news, addresses the information needs of transport companies. It is structured in four categories: roadside inspections, posting rules, wages and other road news. It is also complemented by a newsletter.</p> <ul style="list-style-type: none"> ▶ The blog's articles simplify the understanding of the Mobility Package rules and other topics related to the national and European transport legislation. ▶ The blog also includes information about the experience related to controls in different Member States.
Relevance (if applicable)	The blog "Truck Mobility Info" contributes to the compliance with rules in the road transport sector.
Funding/organisational resources	The blog "Truck Mobility Info" is financed by the other activities of Move Expert, including the subscription of transport companies to other services.
PARTICIPATION	
Stakeholders involved	<ul style="list-style-type: none"> ▶ Move Expert ▶ Transport road experts
Target groups	<ul style="list-style-type: none"> ▶ Transport companies ▶ Truck drivers ▶ Transport company managers ▶ Companies using cross-border transport services
Final beneficiaries	All transport stakeholders can consult the blog.
ACHIEVEMENTS & RECOGNITION	
Results and outcomes	<ul style="list-style-type: none"> ▶ In five months, Move Expert published 28 articles and 33 breaking news. ▶ The blog received 32 000 page views since May 2022. The number of views became higher as of October when Member States started to increase the number

	<p>of road controls. This triggered the interest of transport companies to access information on road transport rules and updates.</p> <ul style="list-style-type: none"> ▶ The blog section on minimum wage is the most viewed one, followed by articles on parking, posting of drivers and the ERRU system. ▶ The blog has on average 2 000 visitors per month from all over Europe, including Move Expert’s clients who indicated that they see the blog as a point of reference for any information related to the Mobility Package. ▶ The blog is mainly read by transport companies who are the first beneficiaries including transport associations, transport service providers and business transport operators.
Recognition – national or regional level	As of now the practice has not received explicit recognition at national or regional level.
Recognition – on EU or international level	The practice has not received recognition at EU or international level yet.
Cost effectiveness	The blog is free of charge for the users and financed through other activities of Move Expert.
Transferability	The blog is by nature transnational, and can be consulted by users anywhere in Europe. Similar blogs, gathering information and updates about a sector, could be developed for other sectors as well.
Innovativeness	“Truck Mobility Info” is the only online source of information that gather in a single place accurate details and news related to road transport in a simple and accessible way.
Digitalisation	The “Truck Mobility Info” blog is a digital tool.