



**Thirteenth meeting of the European Labour Authority Working Group on Information**  
Second thematic meeting on road transport

29 September 2022

**- Summary of deliberations -**

The ELA Working Group on Information met for the 13<sup>th</sup> time on 29 September 2022. The meeting was held in hybrid format, in Bratislava, on ELA premises (13 participants in person) and online on Webex for the experts unavailable to attend in person.

The purpose of this second thematic meeting on road transport was to discuss ongoing and future ELA information activities concerning the sector.

The agenda covered the following topics, the results of which are reported as follows:

**1. Introduction**

In the introductory remarks, ELA underlined the importance of the road transport sector for the Authority as road transport is at the core of ELA's mandate and remains a standing priority. EU institutions and Member States are encouraged to work together to address gaps in information provision to drivers and operators, especially considering the difficulties in reaching out to this audience and the different stages of transposing new EU road transport legislation into national laws. ELA also recalled the Authority's activities conducted to follow up on the implementation of the Mobility Package I, for example supporting the translation of information material in the different European languages, organising trainings on the application of IMI and translating related guidelines as well as organising Common and Joint Inspections to raise awareness and understanding of the new rules.

**2. Information campaign on international road transport**

- *Road to Fair Transport Campaign – scope and planning*

ELA presented scope, materials and communication strategy of the 2022 campaign 'Road2Fair Transport' which will be launched 12 October with a press conference. The campaign will last about a month and target employers (operators) and employees (drivers). Communication products will be distributed to the public through ELA's website and to campaign partners via CIRCABC. Amongst others, materials include videos on different aspects of the campaign, social media templates and leaflets in EU and third country languages, for instance from the Balkans or Central Asia. Campaign partners are invited to share own analytics on the outreach of their measures with ELA. Regarding any information on the campaign and its implementation at national level, national correspondents are encouraged to inform ELA through [campaigns@ela.europe.eu](mailto:campaigns@ela.europe.eu) or CIRCABC.

Employers' associations welcomed the initiative and requested that the campaign should address and promote drivers and operators equally by including respective visuals. They also recalled the need to attract young people to the profession and to have EURES as a silent partner of the campaign. ELA underlined that campaign partners would have the possibility to adapt visuals in electronic promotional materials.

### **3. Information activities**

- *ELA Roadshow on road transport 2022*

ELA presented the roadmap for a series of local information and awareness raising events on road transport from autumn 2022 onwards. The 2022 events will be focused half day formats, organised locally in cooperation with national authorities, social partners and ELA's National Liaison Officers. Matching the 'Road2Fair Transport' campaign, the events will target both operators and drivers. They will focus on posting of drivers, driving and resting times. The sessions will be held either on site or online with interactive sessions (Q&A) with the target groups. Five Member States have already pledged their participation. The first event will take place onsite in Romania on 12 October during a week of action that will flank the launch of the campaign. Social partners strongly supported such events and wanted to contribute to their success by reaching out to their members and affiliates.

- *ELA Roadshow on road transport 2023*

ELA proposed to continue with the road transport roadshow based on the lessons learnt in 2022. The group was invited to discuss ideas and suggestions for the organisation of such events in 2023. Employers suggested to further explore the possibility of online events as they might be easier to organise and to scale up than those onsite. They also called for extending the target groups of information activities to enforcers. Social partners agreed that operators of parking facilities could be engaged as strategic partners for events and campaigns. Discussion continued on messages to bring across in 2023. Employers suggested that information activities directed towards enforcers could be beneficial. Member states pressed various issues like the use of tachograph and its future evolutions; safety and health related to the technical state of the vehicles; and Portugal announced that they plan to organise an onsite drivers event in early 2023.

- *Review of national websites on information on road transport and way forward 2023*

ELA reported on the reviews of two national websites on posting in road transport (Denmark and Spain) that were conducted in August and September 2022 involving test users from social partner organisations. The conclusions were compiled in review reports along with recommendations for improvement. Representatives from the reviewed Member States as well as reviewers shared their experiences. The satisfaction with the exercise was high. One Member State had already started implementing suggested changes. Two further Member States have already volunteered to be reviewed: Latvia and France. ELA invites other Member States that have transposed Mobility Package 1 to participate in the reviews. The European Commission reminded the Group of the importance of updating information available on national websites, e. g. information on remuneration. Employers underlined the positive changes and improvements of the Your Europe websites and encouraged ELA and the European Commission to continue the reviews of European and national websites. Trade unions mandated for standardised national websites as well as the option to calculate wages. ELA asked to consider both the individuality of national approaches and the complexity of wage calculation respectively.

- *Your Europe portal: EU level information for workers and employers in the road transport sector*

ELA summarised the progress made in reviewing the Your Europe portal. After two workshops in 2020 and 2021, content development early in 2022, in May/June 2022 Your Europe Business content on road transport was updated and Your Europe Citizens content on road transport newly developed. A second update was launched in August 2022. The content has been reviewed by representatives of workers and employers and recommendations will serve as a basis for future improvements of the portal. Given that any change needs to be translated to all EU languages except Irish, a strategic approach is required.

Employers underlined the fact that the ‘Single Window’ should be responsive, and the European Commission highlighted that national level information should be up to date. Trade unions stressed the importance of enforcement.

- *Information toolbox to support information provision of national legislation*

ELA reiterated the idea of this project to create a template with sets of elements of remuneration, health and safety, obligations in case of posting, penalties and sanctions, contact points, etc. Due to challenges like delays in transposition of Directive (EU) 2020/1057 and lack of capacity for collecting and filling in information at national level, as well as the publication and dissemination strategy, the project has been postponed (but not abandoned). The Authority invites Member States to inform about the timeline of their transposition and on the feasibility to accommodate the workload to fill the template.

Employers suggested to develop a first approach to the ‘Single Window’ involving representatives of trade unions, employers, the European Commission and ELA before presenting it to Member States. One Member State underlined the difficulty of having information updated in any other location than the national website. One Member State expressed concerns regarding the implementation of such a Single Window.

- *Proposed ELA information activities in road transport for 2023 and first ideas for 2024*

The Authority proposed a number of information measures to be taken in 2023. Improvement of national and EU level websites (Your Europe, EURES, etc.) will continue in 2023 and 2024 and shall include the introduction of a new information tool, the Web Hub that will be developed by ELA in the years to come with the aim to satisfy the demand for a ‘Single Window’. For these matters, information will be aggregated in a centralised source. As discussed previously, 2023 will also see the continuation of the local information events. Learnings from 2022 will be included in the design of the interaction with drivers and operators to start in 2023. Material from the information and awareness raising campaign will remain available to Member States after the active phase of the campaign. In addition, ELA will explore needs for and feasibility of further steps in 2023 and 2024.

Employers commented on the website reviews and suggested to promote examples of good practice in information provision allowing other Member States to learn and apply when designing their own websites. They called for upholding the idea of the ‘Single Window’ in order to display all national information in one place once all Member States have transposed Mobility Package 1. Regarding the continuation of the campaign, employers suggested to put an emphasis on information in 2023 and to switch to prioritising attractiveness in 2024.

#### **4. AOB**

ELA informed the Group of the upcoming meetings of the Working Group on Information:

- **25 October:** Posting of workers – thematic meeting (online)
- **22 November:** Platform work – thematic meeting (onsite/hybrid)
- **1 December:** Strategic meeting (onsite/hybrid)

Employers stressed that it might be too early to discuss platform work. ELA underlined that participation in the meeting is on a voluntary basis but deemed relevant due to requests from several Member States.

Member States pointed out that the high number of potentially overlapping meetings was challenging on participants’ schedules. ELA underlined that the Authority was currently looking into a way to reduce the number of meetings in 2023.

One Member State also investigated on the possible relaunch of the expert committee on posting. ELA informed that currently various options are being explored.