



First Thematic meeting on Seasonal Work of the European Labour Authority Working Group on Information

17 March 2022

- Summary of deliberations -

The first Thematic Meeting on Seasonal Work of the Working Group on Information took place online on 17 March 2022. ELA presented a short summary of its 2021 activities and the draft Operational Planning Document on Seasonal Workers.

1. ELA Introduction

In the introductory remarks, ELA presented a short summary of the workshop on *Road Transport* (online - 08/02/2022) and announced two events in the upcoming agenda: workshop on *Posting of workers* (online - 29/03/2022) and the *Information Strategic Group* (Bratislava – 08/06/2022).

2. ELA presentation of the 2022 Operational Planning Document on Seasonal Workers and debate

Starting from the two 2021 *Action Plan main pillars* (*Enforcement* of EU labour mobility legislation and *Information and services* to workers and employers). ELA also proposed *further lines of action* and a *timeline of activities* in the field of Seasonal Work.

The presentation ended with the questions to be debated, to decide future next steps. A special focus was placed on the results of last year #Rights4AllSeasons campaign.

3. Main recommendations for ELA's priorities

The presentation was followed by *feedback* on ELA's plans, with *active interventions* and *appreciation* by all the participants.

The *main recommendations* for *ELA's priorities* relate to:

- Reaching out to stakeholders at both local/regional level (e.g. through COR) and the EU level (EU institutions, social partners), to discuss information gaps/needs and identify the support ELA could provide in their information dissemination activities.
- Continuing with a campaign on seasonal work in 2023, earlier in the year than was done in 2021, and attention to be paid to using the adequate tools and messages to effectively reach the target group, incl. enhanced use of digital solutions.
- Next to information activities, continue the efforts related to enforcement, cooperation/networking (repeat reference to the NLOs' role) and mutual learning
- Due to the current situation, devote priority to information needs stemming from the situation in the Ukraine – e.g. identify specific information needs and support information provision, incl. through translations, but e.g. also recruitment in seasonal sectors.

4. The Netherlands pre-departure information project in Poland:

- Presentation of a *practical example of awareness raising activities* in Poland about the *Dutch labour market* targeted at mobile workers, as well as *actions* to strengthen cooperation between Dutch institutions with competences on social affairs and their Polish counterparts. The presentation was well received by the participants. Unfortunately, the attempt to trigger discussion on similar examples in other countries and expectations towards ELA to sharing them, didn't result in any further interventions by the participants.
- Speaker: Ms. Urszula Kozłowska, Policy Officer Labour Migration and Social Affairs within the Embassy of the Kingdom of the Netherlands in Poland. Urszula fulfills the role of a liaison officer of three Dutch institutions: the Ministry of Social Affairs and Employment (SZW), as well as UWV and SVB – social insurance institutions.